2027 TCEI EXPO

For 30 years, the Texas Communications Expo has connected people and possibilities. Join industry leaders for unmatched networking, hands-on learning, and a first look at what's next in communications and broadband.

THE BIGGEST SHOW IN THE SOUTHWEST

Texas Communications EXPO, Inc.

Networking with decision-makers, vendors, and peers from across the industry.

Training sessions, product demos, and real-world insights.

Over 300 exhibitors showcasing the latest technologies and solutions.

REGISTRATION OPENS IN DECEMBER 2026

Contact us: 217.952.7014 | tceiexpo.com | tcei.expo@gmail.com

Texas Communications EXPO, Inc.

2027 EVENTS SCHEDULE

MARCH 30 - APRIL 1 | BELTON, TEXAS

Tues March 30

6:30 AM | Golf Tournament *
8:00 AM | Registration Open
8:00 AM | Exhibitor Set-up
12:30 PM | Golf Tournament *
6:00 PM | Welcome Reception
7:00 PM | Crawfish & Shrimp Boil
7:30 PM | Opening Ceremonies

Wed March 31

7:30 AM | Coffee & Donuts
7:30 AM | Registration Open
8:00 AM | Tradeshow Opens
10:00 AM | Education Sessions
10:00 AM | Competition Events Begin
11:00 AM | Education Sessions
11:30 AM | BBQ Lunch
1:00 PM | Roundtable
2:00 PM | Afternoon Break
3:00 PM | Happy Hour in the Exhibit Hall
4:30 PM | Tradeshow Closed

Thurs April 1

8:00 AM | Coffee & Donuts
8:00 AM | Registration Open
8:30 AM | Tradeshow Opens
10:45 AM | Grand Prize Drawing
11:00 AM | Tradeshow Closes
11:00 AM | Dismantling of Exhibits

*Events marked with a * are held off-site. All other events take place at the Cadence Bank Center. For details and updates, visit **tceiexpo.com** or follow us on social media.*

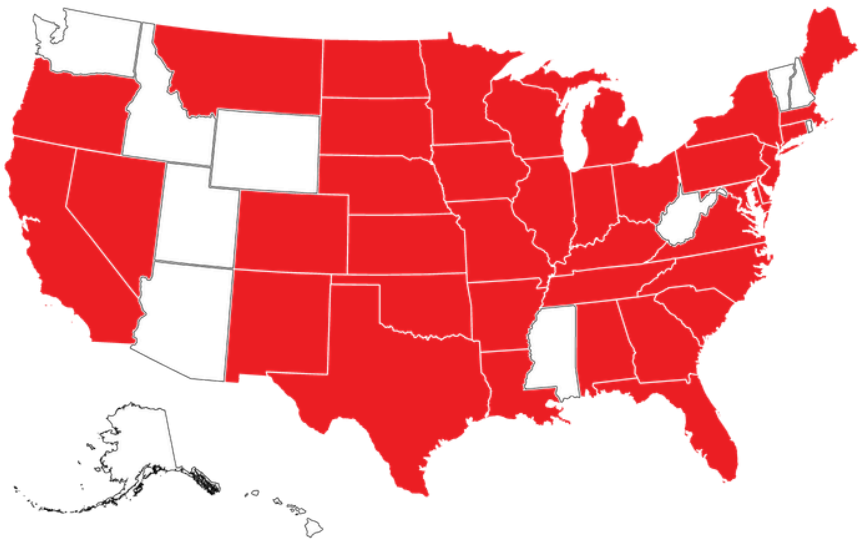
2027 EXPO DEMOGRAPHICS

TOP TITLES REPRESENTED

- Account Executive / Account Director
- Account Manager / Sr. Account Manager
- Area Manager
- Business Development Manager / Executive
- Chief Broadband Officer
- Chief Executive Officer (CEO)
- Chief Financial Officer (CFO)
- Chief Operating Officer (COO)
- Chief Revenue Officer (CRO)
- Chief Strategy Officer (CSO)
- Chief Technology Officer (CTO)
- Co-Founder / Founder
- Construction Manager / Supervisor / Coordinator
- Director of Business Development
- Director of Construction
- Director of Engineering
- Director of IT / Network / Technology
- Director of Marketing / Sales & Marketing
- Director of Operations
- Director of Procurement / Supply Chain
- Director of Project Management
- Director of Sales
- Director of Strategic Accounts / Client Services
- Director of Technical Operations
- Engineering Manager / Senior Engineer
- Estimator / Procurement / Logistics Manager
- Fiber Engineer / OSP Engineer / ISP Engineer
- Field Service Manager / Field Supervisor
- General Manager (GM)
- Inside / Outside Sales Representative
- Key / Strategic / National Account Manager
- Managing Director / Managing Partner
- Marketing Manager / Specialist / Associate
- Network Engineer / Telecom Engineer
- Operations Manager / Plant Manager
- President
- Product Manager / Product Development Engineer
- Program Manager
- Project Manager / Sr. Project Manager
- Regional Director / Regional Manager
- Regional Vice President
- Sales Manager / Sales Director
- Sr. Director (Construction / Network / Broadband)
- Senior Vice President (SVP)
- Technician (Fiber / OSP / I&R / Telecom)
- Vice President (VP) of Sales
- VP of Business Development
- VP of Engineering
- VP of Field Operations
- VP of Operations

NATIONWIDE REPRESENTATION

The TCEI EXPO draws attendees from across the United States, with states highlighted in red on the map showing where participants are traveling from. This broad representation brings together a diverse mix of voices, experiences, and perspectives, making the EXPO a true national meeting place for the communications industry.



2027 EXPO REGISTRATION

Texas Communications EXPO, Inc.

SERVICE PROVIDER | $50

- Golf (Tuesday)
- Crawfish & Shrimp Boil/ BBQ
- Tradeshow Pass
- Educational Sessions
- BBQ Lunch
- Roundtable Discussion
- Eligible for Grand Prize & Scholarship Drawings

ATTENDEE | $150 | $200

- Crawfish & Shrimp Boil
- Tradeshow Pass
- Educational Sessions
- BBQ Lunch
- Roundtable Discussion

Early Bird Registration ends January 15, 2027.

BOOTH PERSONNEL | $150 | $200

- Crawfish & Shrimp Boil
- Tradeshow Pass
- Educational Sessions
- BBQ Lunch
- Roundtable Discussion

Early Bird Registration ends January 15, 2027.

Booth registrations DO NOT include attendance or guests passes for personnel. All attendees must register.

GOLF | $150 | $200

- Attendee & Exhibitors ONLY!
- 18 hole Shotgun Golf
- Includes breakfast and/or lunch
- You will be ASSIGNED to a foursome

2027 EXPO SPONSORSHIPS

Texas Communications EXPO, Inc.

SPONSORSHIP PERK	BRONZE $500	SILVER $750	GOLD $1,000	PLATINUM $1,500	DIAMOND $2,500	BREAKFAST $1,500	EVENT $3,000	CRAWFISH/ SHRIMP $4,000	ANNIVERSARY $8,500
Recognition as an EVENT Sponsor					X	X	X	X	X
Special SPONSOR Lanyard	X	X	X	X	X	X	X	X	X
Complimentary Booth									X
LOGO on hotel key card at partner hotels									X
Reserved VIP Table for Tuesday Night Crawfish & Shrimp Boil							X	X	X
First choice of booth location (select locations available)									X
One piece marketing material/ item in the conference welcome bag				X	X	X	X	X	X
Priority choice booth location after Title Sponsors (select locations available)							X	X	
LOGO recognition on event signage & entrance pillars				X	X	X	X	X	X
Recognition on conference registration materials					X	X	X	X	X
LOGO recognition on event emails & website				SELECT	X	X	X	X	X
LOGO recognition on the screen in the arena					X	X	X	X	X
Exclusive photos with our event photographer during the event						X	X	X	X
LOGO recognition in the program book						X	X	X	X
Sponsorship recognition at your booth	X	X	X	X	X	X	X	X	X
Badge recognition highlighting sponsor status	X	X	X	X	X	X	X	X	X
Early Registration for 2027 Expo				X	X	X	X	X	X
Access to the pre-event attendee list before others	X	X	X	X	X	X	X	X	X
Name Recognition in the program book	X	X	X	X	X	X	X	X	X
Recognition on the website	X	X	X	X	X	X	X	X	X
Booth Placement in the main area of the exhibit hall, if registered by Jan 5, 2027	X	X	X	X	X	X	X	X	X

2027 EXPO SPONSORSHIPS

Texas Communications EXPO, Inc.

VIP/ ITEM SPONSORSHIPS	BEVERAGE CUPS $2,500	KOOZIES $1000	COFFEE CUPS $1,500	GOLF BALLS $1000	LANYARDS $2,500	BEVERAGE NAPKINS $1,000	DINNER NAPKINS $1,500	WED NIGHT KOOZIE $2,000	WELCOME BAG $2,500
Sponsorship recognition at your booth	X	X	X	X	X	X	X	X	X
Badge recognition highlighting sponsor status	X	X	X	X	X	X	X	X	X
Name Recognition in the program book	X	X	X	X	X	X	X	X	X
LOGO recognition on the sponsored item	X	X	X	X	X	X	X	X	X
Exclusive Sponsor (limited to one)	X		X		X	X	X	X	X

2027 GOLF SPONSORSHIPS

SPONSORSHIP PERK	GOLF SIGN $200	BEVERAGE CART $500	GOLF GOLD $1,000	EVENT $1,000	HOLE-IN-ONE $2,000	BREAKFAST $1,500	LUNCH $2,500
Includes two golfers							X
Badge recognition highlighting sponsor status		X	X	X	X	X	X
LOGO recognition on golf emails & website			X	X	X	X	X
Access to the pre-event attendee list before others			X	X	X	X	X
Sponsorship recognition at your booth			X	X	X	X	X
Recognition on the website			X	X	X	X	X
Name Recognition in the program book	X	X	X	X	X	X	X
Tee Box Sign			X	X	X	X	X
Exclusive Sponsorship					X	X	X

2027 EXPO
EXHIBIT DETAILS

EXPO SET-UP

Tuesday, March 30 ONLY!
8 am to 5 pm
Candence Bank Center

SHIPPING/ HANDLING

Shipments can start arriving March 22, 2027 at the Cadence Bank Center.

TCEI does not use a third-party handler for incoming and outbound packages and freight. Exhibitors are responsible for all shipping, handling, and fees.

You will need to have your packages ready for shipping at the end of the show. That means the package(s) are taped close and shipping labels are attached. **There IS NOT an onsite printer!**

BOOTH GIVEAWAYS

Vendors are welcome and encouraged to giveaway prizes/ drawings at their booths.

The following are NOT allowed to be given away in your booth:

- **Food** (other than candy)
- **Beverages** of any kind
- **Firearms**- you may have the empty box/ photo on your table.
- **Alcohol**- you may have the empty box/ photo on your table, but bottles will be confiscated.

EXHIBITING RULES

See the exhibitor policy online for the entire exhibitor policy.

- There are NO sales transactions on the show floor.
- Alcohol and food (other than candy) are NOT allowed in your exhibit booths during show hours.
- Your booth MUST not extend past your space into the aisle or above the drape.

EXPO BOOTH DISMANTLE

Thursday, April 1 | starting at 11 am
leaving early without permission will restrict your future exhibiting.

YOU are responsible for providing all shipping materials to have your packages shipped back to your company. YOU will also need to prepare packages for shipping.
There is NOT a printer on site to print packing labels.

If you require a freight pick-up, you need to schedule the pick-up with your carrier. Allow time for your team to get your crate packaged up and for EXPO staff to get it to the loading dock. Do not schedule a freight pick before 3 pm on Thursday. Freight can be picked up Monday- Friday from 8 am to 5 pm at the Cadence Bank Center.

TCEI will schedule regular UPS and FEDEX package pick-up for Thursday, April 1.

2027 EXPO
EXHIBIT DETAILS

Booth assignments are made by the Facilities Committee. Exhibitors may request a preferred location, but requests can't be guaranteed. Placement priority is based on sponsorship level and history of participation in the Expo.

8x10 SPACE | $500

- Concrete floor (limit 2 per company)
- One (1) 8' covered table
- Two (2) chairs
- 8' high backdrop
- One (1) 125 VAC outlet *(you provide extension cord)*
- WiFi available
- One (1) identification sign
- Pop-up displays may not be larger than 8 feet high.

16x10 SPACE | $1200

- Concrete floor (limit 1 per company)
- Two (2) 8' covered table
- Two (2) chairs
- 8' high backdrop
- One (1) 125 VAC outlet *(you provide extension cord)*
- WiFi available
- One (1) identification sign
- Pop-up displays may not be larger than 8 feet high.
- Booths are located in the center aisle or 800 row.

OUTDOOR SPACE | $400

Reserved 15x20 spaces are allocated outside of the exhibit hall for outdoor displays, trailers, etc. Semi or extra long trucks/ trailers will need two spaces.

DIRT ARENA | $400

- Dirt floor arena (limit 2 per company)
- One (1) 8' covered table
- Two (2) chairs
- 8' high backdrop
- One (1) 125 VAC outlet
- One (1) identification sign

Booth registration DOES NOT include attendance or guest passes for personnel. All attendees must register.

LEAD RETRIEVAL

Lead Retrieval services are provided thru Cvent for exhibitors. Cvent will provide Lead Retrieval packages for the EXPO. These must be purchased in advance.

DECORATOR SERVICES

Decorator Services will be provided by **Convention & Expo Management Services** for carpet, padding, specialty tables and more!

2027 FAQ

TRAVEL

Where is the EXPO held?

The EXPO takes place at the Cadence Bank Center in Belton, Texas.

What is the closet Airport?

Austin | 72 miles (approx. 1 hour)
Dallas | 140 miles (approx. 2.5 hours)

Is there a shuttle from the airport?

No.

Is there a contracted Hotel Block?

No. We do not have a public hotel block for the EXPO. It is recommended you stay in hotels in the Belton, Temple and Salado area.

Is parking available onsite?

Yes, free parking is available at the Cadence Bank Center.

REGISTRATION

Can I register onsite?

Yes, onsite registration will be available, but we recommend pre-registering to avoid lines and ensure you receive all event materials.

Can I transfer my registration to someone else?

Yes, substitutions are allowed. Please email the EXPO office with the name, title, company, and email of the new attendee.

Can I request my golf foursome?

Yes. Special requests are due by March 15 and foursomes may not qualify for prizes.

We can't guarantee special requests after March 15.

Can my spouse register?

Yes. There is a small registration fee, that will cover meals and tradeshow.

Are meals included in my registration?

Yes. The following are included: Crawfish & Shrimp Boil and BBQ Wednesday Lunch.

2027 FAQ

SHIPPING

When can booths & packages start arriving at the EXPO?

Shipments can arrive the week of March 22, through March 29, 2027.

Is there a loading dock onsite?

No, there is not a loading dock onsite. Please ensure that freight can be unloaded from the truck using a forklift or pallet jack.

Do I have to ship using Convention & Expo Services?

No. You may choose any freight carrier you prefer; however, you are responsible for scheduling the pickup and ensuring that your freight is properly assembled and accompanied by the necessary paperwork.

Will someone from EXPO notify me or confirm my shipment has arrived onsite?

No, EXPO staff or Cadence Bank Center will not notify you or confirm when your shipment has arrived onsite.

Return Shipping from EXPO

You are responsible for coordinating your return shipping from the EXPO to its final destination. This includes scheduling the pick-up with your carrier and ensuring all required paperwork is properly completed.

Can I store empty crates and packing materials at the EXPO?

Yes, a designated storage area will be available.

How will my shipment get to my booth?

All shipments that arrive before March 29 will be placed in your booth.

Can I carry my booth into the tradeshow?

Yes, you can carry your booth into the exhibit hall. We will have staff to assist if needed.

Is there a forklift onsite to assist?

Yes, there will be a forklift and certified operator onsite to assist with offloading freight.

2027 FAQ

EXHIBITING

Does the exhibit booth have carpet?

No. The EXPO building has a concrete floor. Carpet can be added to your booth through decorator services.

Does the exhibit booth include electrical?

Yes. Each booth has access to One (1) 125 VAC outlet. It is encouraged for vendors to bring an extension cord. If you need more power than this, you will need to contact us.

Can I get a hardline dropped to my booth?

Yes. This must be coordinated ahead of time and requested at the time of registration. There is an additional fee for this service.

Do I get to select my booth location?

No. All booth spaces are assigned.

How are booth locations assigned?

Top Tier Sponsors will get first rights to an exhibit space. The committee will then ASSIGN booths based on past show attendance and sponsorship levels.

How are Outdoor booth locations assigned?

Outdoor booth locations are on a first arrive basis. Items need to be secured properly.

Can I set-up a tent in my Outdoor Space?

Yes. The tent needs to be properly secured.

Are their customer passes available with our booth?

No. There are no passes included with your booth. All attendees must register.

Can I get additional tables or chairs in my booth?

Yes. Our staff can accommodate this request onsite for 8ft tables and chairs. Specialty tables will need to be specially ordered through the decorator service.

Can I get a 6' table?

6' tables can be rented through decorator services.

Is my booth vacuumed in the evenings?

No.

Can the dirt be removed from the dirt arena booth?

No.

Can carpet be added to booths in the dirt arena?

Yes, at your cost. The carpet will not be cleaned or vacuumed during the show.

Is there on-site security?

Yes. There is 24/7 security from March 30-April 1. Exhibitors will not be allowed in the EXPO Hall after tradeshow hours.